



Calculate Your Membership Plan Opportunity

Total number of patients

Percent of uninsured, cash-pay patients

Number of new patients per month

Annual Subscription Revenue

Annual Treatment Revenue

Total Annual Revenue

Move your cash-pay patients to a membership plan!

**Source: Internal company data comparing cash-pay patients two years before joining a membership plan and the same patients two years on a membership plan.*

76% ↑

Patient Visits

135% ↑

New Patients

51% ↑

Cash Production

95% ↑

Appt. Completion Rate

