



The Membership Effect



2
Dentists

1
Practice

Westminster, CO
Location

"We're seeing fantastic results with our membership plan patients. It's clear that the plan offers significant value and helps our patients prioritize their dental health. It's a win-win for their oral health and our practice." - Dr. Matthew Strange

Increases in Treatment Acceptance and Production

2,932 procedures accepted by members and uninsured patients after membership

Only 1,654 procedures were accepted by uninsured patients before membership.

Gross Production from Uninsured Patients

Before
\$375,689

After
\$670,228

25%

Increase in new patients

78%

Increase in cash production

78%

Increase in cash collections

Increase in Active Uninsured Patients



Active uninsured patients **increased from 10.2% to 12.2%** after implementing a membership plan.

Data compares uninsured patients two years before joining a Clerri plan to the same patients two years later.