



CUSTOMER STORY · THE MEMBERSHIP EFFECT

7 to 7 Dental & Orthodontics

Multi-location DSO · Thousands of members · Dental & orthodontics

\$4.5M+

MEMBERSHIP REVENUE

+85%

PRODUCTION FROM MEMBERS

200+

NEW MEMBERS MONTHLY

Results since 7 to 7 Dental moved its multi-office membership program to the Clerri Care Membership Platform, with member production compared against insured patients this year.

MEMBERSHIP REVENUE ·
PROJECTED 2025

\$349K → **\$1.63M**

\$1,300

AVG MEMBER PRODUCTION

average annual production from members, vs \$700 from patients on insurance

\$2.93M

2025 PRODUCTION REVENUE

projected production revenue for 2025, reported alongside membership revenue

“Our offices love using the Clerri platform. We probably gain easily an extra 200 patients a month from new sign-ups now.”

— Brandi Rose, Membership Manager, 7 to 7 Dental

THE PATTERN ACROSS THE CLERRI NETWORK

76%

more visits after patients become members

146%

more treatment accepted

172%

more cash production

Figures as reported in the Clerri customer story, November 2025. Illustrative of individual results and not a guarantee. Dental membership plans are not insurance.

See the Membership Effect in your own numbers

A 15-minute walkthrough, modeled on your real patient base · clerri.com/get-started

Get started