



CUSTOMER STORY · THE MEMBERSHIP EFFECT

Arbor Dental Group

Westminster, CO · 2 dentists, 1 location · 471 active members

+78%

CASH COLLECTIONS

+78%

CASH PRODUCTION

+25%

NEW PATIENTS

After adding a Clerri membership plan — the same uninsured patients, two years before vs. two years after.

GROSS PRODUCTION FROM
UNINSURED PATIENTS

\$375,689 → **\$670,228**

1,654 → 2,932

PROCEDURES ACCEPTED

by uninsured patients and members

10.2% → 12.2%

UNINSURED PATIENTS ACTIVE

share of all patients in the practice

“We're seeing fantastic results with our membership plan patients. It's clear that the plan offers significant value and helps our patients prioritize their dental health. It's a win-win for their oral health and our practice.”

— Dr. Matthew Strange, Arbor Dental Group

THE PATTERN ACROSS THE CLERRI NETWORK

76%

more visits after patients become members

146%

more treatment accepted

172%

more cash production

Data compares uninsured patients two years before joining a Clerri membership plan to the same patients two years later. Practice-reported figures; illustrative of individual results and not a guarantee. Dental membership plans are not insurance.

See the Membership Effect in your own numbers

A 15-minute walkthrough, modeled on your real patient base · clerri.com/get-started

Get started